

YOUR PRODUCT COULD BE ON OUR SHELVES AND **\$25,000** IN YOUR POCKET!



Each year H-E-B goes on a quest, traveling across the Lone Star State in search of the best Texas-made products to be on our shelves.

The submission window will open Wednesday, February 21 and close Thursday, April 4 at 5p.m. for the 11th Annual H-E-B Quest for Texas Best!

VIDEO SUBMISSION REQUIREMENT



In the most creative way you can, please include the following in a 2 minute video:



- ✓ How & where the product is made
- ✓ Imagery of the actual product
- ✓ Why H-E-B should select your product as the Best in Texas
- ✓ Anything else that you feel H-E-B needs to know that would help us select you as a finalist

March 6, 2024
11am - 12:30pm

[Register Here](#)

March 13, 2024
10am - 11:30am

[Register Here](#)

March 21, 2024
1pm - 2:30pm

[Register Here](#)

March 27, 2024
1pm - 2:30pm

[Register Here](#)

FOR MORE INFORMATION AND
SUBMISSION REQUIREMENTS VISIT

[HEB.COM/QUEST](https://www.heb.com/quest)

No purchase necessary. Eligibility limited. See official rules at [heb.com/quest](https://www.heb.com/quest) for details including winner selection, eligibility requirements, and prize information.

