

YOUR PRODUCT COULD BE ON OUR SHELVES AND \$25,000 IN YOUR POCKET!

10TH Annual



Each year H-E-B goes on a quest, traveling across the Lone Star State in search of the best Texas-made products to be on our shelves.

**The Submission window will open
February 22 – April 6, 2023 at 5:00 pm**

for the 10th Annual H-E-B Quest for Texas Best!

NEW VIDEO SUBMISSION REQUIREMENT



In the most creative way you can, please include the following in a 2 minute video:



- ✓ How & where the product is made
- ✓ Imagery of the actual product
- ✓ Why H-E-B should select your product as the Best in Texas
- ✓ Anything else that you feel H-E-B needs to know that would help us select you as a finalist

Virtual Meeting 1
March 8, 2023
10am-11:30am

[Quest For Texas Best
Virtual Meeting-
Register Here](#)

Virtual Meeting 2
March 9, 2023
10am-11:30am

[Quest for Texas Best
Virtual Meeting-
Register Here](#)

Virtual Meeting 3
March 16, 2023
1pm -2:30pm

[Quest for Texas Best
Virtual Meeting-
Register Here](#)

Virtual Meeting 4
March 30, 2023
1pm -2:30pm

[Quest for Texas Best
Virtual Meeting-
Register Here](#)

FOR MORE INFORMATION AND
SUBMISSION REQUIREMENTS VISIT

[HEB.COM/QUEST](https://www.heb.com/quest)

No purchase necessary. Eligibility limited. See official rules at [heb.com/quest](https://www.heb.com/quest) for details including winner selection, eligibility requirements, and prize information.

